

VIRTUAL Meeting - January 27, 2022

KENTUCKY HOSPITAL ASSOCIATION'S

Leading Into Quality

*What Executive Teams **NEED** to **KNOW***



WHO SHOULD ATTEND:

- Chief executive officers
- Chief medical officers
- Chief nursing officers
- Chief information officers
- Quality leaders

CONFERENCE INFORMATION:

Deb Campbell
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502-992-4383

REGISTRATION INFORMATION:

Tammy Wells
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502-992-4370

- ABOUT THE CONFERENCE -

The Hospital Rate Improvement Program (HRIP) makes it possible for hospitals to draw down more federal funds so that Medicaid reimbursements will be closer to the average commercial rate rather than the Medicare rate of reimbursement. The funds are tied to quality metrics hospitals must meet in order to receive the improved reimbursement.

KHA encourages members to bring their entire executive team to hear regional as well as national experts in quality and discuss:

- ▶ The kickoff for the **HRIP Quality Program**
- ▶ Effective quality program “**must haves**”
- ▶ How to **maximize engagement** with key stakeholders (board, physicians, community)
- ▶ How **coding** can promote improvement

CONFERENCE FEE: This conference is provided at **NO COST** to KHA hospital members.

CONFERENCE REGISTRATION: Registration is on line at www.kyha.com/events



LEADING INTO QUALITY AGENDA - JANUARY 27, 2022

8:30- 9:00 a.m. - Registration

9:00 - 9:10 a.m. - Welcome

Nancy Galvagni

President

Kentucky Hospital Association

9:10 - 9:25 a.m.

Introductory Address

Eric Friedlander

Secretary

Kentucky Cabinet for Health and Family Services

9:25 - 10:25 a.m.

HRIP Overview

Carl Herde

Vice President of Financial Policy
and

Melanie Moch

Vice President of Data and Health Information
Services

Kentucky Hospital Association

10:25 - 10:40 a.m. - Break

10:40 a.m. - 12:00 p.m.

The Secrets of Success in Quality and Safety

Stephen Muething, MD

Chief Quality Officer and Co-Director

James M. Anderson Center for Health Systems
Excellence

Cincinnati Children's Hospital Medical Center

12:00 - 1:00 p.m. - Lunch

1:00 - 2:00 p.m.

Inculcating a Culture of Quality in Your Hospital

Richard Curtis, MS, RN, HACP

Chief Executive Officer for CIHQ

2:00 - 3:00 p.m.

Coding That Impacts Your Quality Initiatives

Monica Genzmen, RHIT, CDIP

Senior Consultant

Blue & Co., LLC

3:00 - 3:15 p.m. - Break

3:15 - 4:15 p.m.

Engaging Physicians: A business Case for Quality

Judy McCoy

Private Health Care Consultant

4:15 - 4:30 p.m.

Wrap-up and Next Steps

Deborah Campbell, RN-BC, MSN, CPHQ, IP,

T-CHEST, CCRN Alumna

Vice President of Quality and Health Professions

Kentucky Hospital Association

LEADING INTO QUALITY CONFERENCE - SPEAKER BIOS

RICHARD CURTIS MS, RN, HACP

Chief Executive Officer

Center for Improvement in Healthcare Quality (CIHQ)

Richard (Rick) Curtis is the Chief Executive Officer for CIHQ. Rick is nationally recognized as an expert on the Medicare Conditions of Participation and the CMS Certification & Survey Process. As CEO, he successfully guided CIHQ in becoming the nation's 4th CMS approved deeming authority for acute care hospitals.

Rick's clinical background is in critical care nursing with



a focus in cardiovascular and trauma service lines. He has held both clinical and executive management level positions in Quality, Risk, Education, Infection Control, and Regulatory Compliance.

Rick is a regular speaker at numerous state and national conferences on the CMS Survey & Certification Process and is host of CIHQ's popular monthly webinars addressing key compliance challenges in today's environment.

Rick is nationally certified in healthcare accreditation and serves as Chair of the Board of Examiners for the Healthcare Accreditation Certification Program (HACP). Rick has a degree in Nursing with a Master's Degree in Health Services Administration.

LEADING INTO QUALITY CONFERENCE - SPEAKER BIOS CONTINUED

ERIC FRIEDLANDER

Secretary of the Kentucky Cabinet for Health and Family Services

Eric Friedlander is the former Chief Resiliency Officer for Metro Louisville government and currently serves as Secretary of the Kentucky Cabinet for Health and Family Services.



Friedlander earned a B.A. from Antioch College, then came back to Kentucky to begin a decades-long career of service to Kentuckians.

As cabinet secretary, Friedlander draws upon his financial acumen to lead a \$17.5 billion cabinet that serves every citizen in some capacity through its 93 agencies, departments, branches, and functions, including through the Department for Public Health; the Department for Medicaid Services; the Department for Behavioral Health, Developmental and Intellectual Disabilities; the Department for Community Based Services; the Office of the Inspector General; Serve Kentucky; the Department for Aging and Independent Living and World Languages Association-certified translations and American Sign Language.

Committed to major social services and population health policies and programs that aim to transform the health and well-being of Kentuckians, he's a champion of all citizens and the cabinet's 8,000+ employees.

In 2020, Governor Andy Beshear appointed Friedlander to lead the largest cabinet in Kentucky state government. Through the years, Friedlander has led or worked in all major departments within the cabinet.

MONICA GENZMAN, RHIT, CDIP

*Senior Consultant
Blue & Co., LLC*

Monica Genzman is a Senior Consultant with Blue & Co., LLC on the Indianapolis Revenue Cycle team. Monica has over 25 years of experience in the healthcare industry. She currently provides consultation and support



services to hospitals regarding coding quality and assessments as well as clinical documentation improvement.

Her primary expertise in coding is for the following patient types: inpatient, observation, outpatient surgery, and emergency department. Monica's primary focus is assisting hospitals with coding quality assessments, clinical documentation improvement processes as well as DRG validation.

Monica holds an Associate of Applied Science from Bowling Green State University; Firelands College. Monica's accreditations include Registered Health Information Technician (RHIT) and Certified Documentation Improvement Practitioner (CDIP).

Monica's professional affiliations include American Health Information Management Association (AHIMA), Ohio Health Information Management Association (OHIMA), and Northwest Ohio Information Management Association (NWOHIMA).

JUDY MCCOY

Private Health Care Consultant

Judy McCoy has had a long term career as a healthcare professional, enjoying her various roles as a staff nurse, educator, and in healthcare leadership roles. Now serving as a private Healthcare Consultant, Judy has served as Quality and Patient Safety Senior Director at large



academic medical centers as well as community hospitals. A transformational leader with experience in full complement of PSQM Department in both acute care and academic medical centers including medical staff peer review, regulatory compliance, national and system specific quality initiatives both acute care and ambulatory, performance improvement including medical staff and Value Analysis Teams, project management, infection prevention, registries and data management, chronic care and disease state management, Patient Safety, Magnet participation and interface, and CMS major initiatives including Meaningful Use, Value Based Purchasing, Healthcare Acquired Conditions, and Readmission Reduction.

LEADING INTO QUALITY CONFERENCE - SPEAKER BIOS CONTINUED

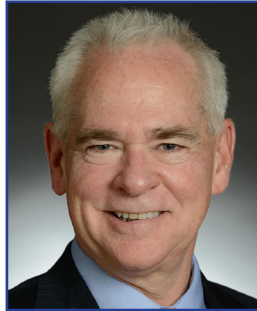
STEPHEN E. MUETHING, MD

Co-Director, James M. Anderson Center for Health Systems Excellence

Chief Quality Officer and Professor of Pediatrics

Michael and Suzette Fisher Family Chair for Safety

Dr. Stephen Muething is the Chief Quality Officer and the Co-Director of the James M. Anderson Center for Health Systems Excellence at Cincinnati Children's Hospital Medical Center and Professor of Pediatrics at The University of Cincinnati College of Medicine. Dr. Muething



was awarded the Michael and Suzette Fisher Family Chair for Safety at Cincinnati Children's Hospital Medical Center. He focuses on the strategic goals of Cincinnati

Children's to improve all aspects of care including safety, outcomes, experience, affordability, and population health. Dr Muething serves as a lead faculty and mentor in the quality improvement development program at the Anderson Center. His research and national impact focuses on high reliability, large scale healthcare safety, lean culture transformation and development of learning networks nationally. He has taught all over the United States and more than a dozen countries. He has led or served on multiple national initiatives including the National Steering Committee for Healthcare Safety.

Dr Muething was one of the founders of the Children's Hospital Solution for Patient Safety (SPS) and now serves as the Strategic Advisor. This network of more than 140 children's hospitals across the United States and Canada is collaborating to eliminate all harm for both patients and staff.

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