

KHA **Virtual** Health Care Leadership Conference

November 11, 2020 — 8:00 AM - 1:00 PM ET

FEE: \$95 — Register at: www.kyha.com/events



The KHA Health Care Leadership Conference is a great opportunity for the membership to come together and discuss the challenges facing the health care industry. Kentucky health care leaders can learn about the priorities of the Kentucky General Assembly for the upcoming 2021 Legislative Session. The Conference also gives participants the opportunity to keep Kentucky's elected officials informed about the impact of these changes on the state's hospitals and health care safety net.

FEATURED SPEAKER

David Wasserman

House Editor/Political
Analyst
The Cook Political Report



Wasserman is responsible for analyzing U.S. House Races and is recognized as one of the nation's top election forecasters. Founded in 1984, *The Cook Political Report* provides analyses of Presidential, U.S. Senate, House and gubernatorial races.

Members will hear from state senators and representatives, who will discuss the challenges facing health care and the commonwealth during the 2021 legislative session. Leaders of the Kentucky Senate and the Kentucky House of Representatives will reveal plans for the upcoming session and how health care factors into their agendas.

A media panel will address the hot topics associated with the 2021 session of the Kentucky General Assembly, the future of politics in Kentucky and its impact at the state and federal levels.

For more information about the conference, contact:
Ashley Peterson at: apeterson@kyha.com



Following the Leadership Conference, there will be an ACE session from 2:00 - 3:30 PM ET. Earn 1.5 hours of Face-to-Face Credits (see next page for information)



Veterans Day - November 11: Honoring All Those Who Served

2020 KHA Health Care Leadership Conference Program Agenda

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8:00 - 8:05 AM ET

Welcome and Overview

William Haugh, KHA Legislative Chair
Chief Executive Officer, Georgetown Community Hospital

8:05 - 8:25 AM

Executive Branch Report from Executive Branch officials

Kentucky Governor Andy Beshear (invited)

8:25 - 9:10 AM

Discussion with the Kentucky House of Representatives

Moderator:

Jim Musser, Vice President, Policy/Government
Relations, Kentucky Hospital Association

Panel:

Representative Danny Bentley, BR Sub. on Health
& Family Services (Chair)

Representative Joni L. Jenkins, Minority Floor Leader

Representative Kimberly Poore Moser, Health and
Welfare (Chair)

9:10 - 9:55 AM

Discussion with the Kentucky Senate

Moderator: Jim Musser

Panel:

Senator Ralph Alvarado, MD, Health and Welfare (Chair)

Senator Morgan McGarvey, Minority Floor Leader

Senator Stephen Meredith, Health and Welfare
(Vice Chair)

9:55 - 10:05 AM

Presentation of the 2021 KHA Legislative Platform

Jim Musser

10:15 - 11:00 AM

Report from the Leaders of the Kentucky General Assembly

Representative David W. Osborne, Speaker of the House

Senator David P. Givens, President Pro Tempore

11:00 - 11:20 AM

Federal Legislative Issues

Mary Naylor, Senior Associate Director/Federal
Relations, American Hospital Association

11:20 AM - 12:00 PM

Media Panel: The 2021 Session, Elections and the Political Future of Kentucky

Moderator: Jim Musser

Panel:

Al Cross, Director, UK Institute for Rural Journalism and
Community Issues

Daniel Derochers, Political Writer, Lexington Herald-
Leader

Michon Lindstrom, Political Reporter, Spectrum News 1
Kentucky

12:00 PM

Featured Speaker

David Wasserman, House Editor/Political Analyst,
The Cook Political Report

ACHE VIRTUAL SESSION

Sustainability of Healthcare Organizations: A Plan of Action

2:00 - 3:30 PM ET

Issues surrounding sustainability for health care institutions into the 21st century in the U.S., with regards to the era of health care reform, are very complex. One plan of action for future success is meaningful Health Information Management (HIM) alignment with physicians and technology to achieve the organization's clinical and financial goals. Attendees will learn HIM and Clinical Documentation Improvement (CDI) strategies and coding tactics to improve organizational goals and quality metrics; ensure regulatory compliance and increase ROI for the organization.

Moderator

Pam Kirchem, MBA, FACHE
Director, Hospital Services
Kentucky Hospital Association

Faculty

Angie Comfort, MBA, RHIA, CDIP,
CCS, CCS-P, CICA
Senior Director, CDI & Coding
Operations
LifePoint Health

Jon Elion MD, FACC, CCDS
Founder and Chief Innovation
Officer
ChartWise Medical Systems

Lisa Boyce, MBA, BSN
President
FairCode & Associates, LLC

Brenda K. Beckham, RHIA
Executive Director, HIM
Baptist Health, Kentucky



1.5 Virtual Hours Face-to-Face ACHE Credits

ACHE Session Fee: \$30 | Student: Free — Register at: www.kyha.com/events